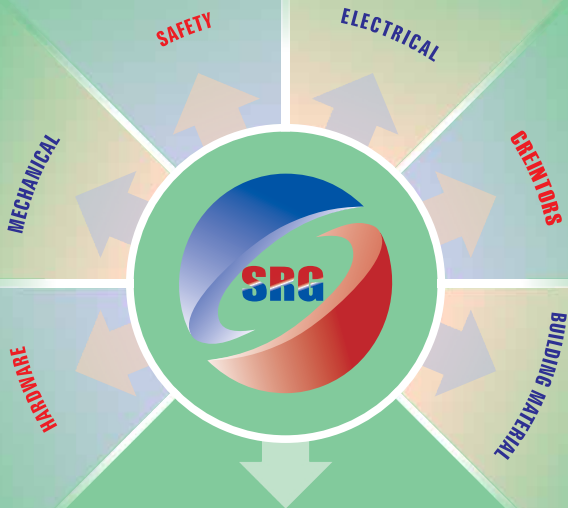


PROFILE

Your Partner in Projects



SOUTHERN ROCK GROUP

Pioneers in Petrochemical, Refinery and Building Materials

www.southernrockgroup.com



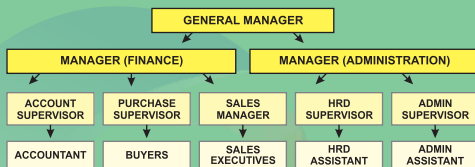
SOUTHERN ROCK GROUP

About us

Founded with decades of professional experience, the company has supported major projects in the Petro-chemical sector with quality Industrial Materials and Tools including Electrical, Instrumentation, Safety, Hardware and other Mechanical Items.

Management and Control Systems

We are a company with strong infrastructure that encompasses all the management and control system to ensure day-by-day functions to fulfill complete customer satisfaction.



Mission

To satisfy our customers especially in the Petro-chemical and related industry with all products to the optimum level, enabling them to execute the production and maintenance challenges with our safe, reliable world standard materials and brands across the globe.

Vision



- To keep up the sustainable development of the community we operate in.
- To Maintain confidence and satisfaction consistently meeting the highest standards of quality, safety, productivity, and reliability in delivering our services
- To scale new heights with innovative marketing of goods and services with customer satisfaction as our guiding principle
- To ensure technology application by continuously improving expertise



Core Values

- Integrity
- Quality
- Reliability
- Teamwork
- Time-tested customer service
- Social responsibility

Our Passion

- Meeting industry standards and increasing efficiency by working hand in hand with our customers to make their dream come true
- Ensuring the quality and performance of our products and services to develop and implement the certification systems



Safety and Security



- Southern Rock Trading (SRT) is united by a passion for safety because we believe that it is a way of life, not a simple procedure.
- SRT is a frontier organisation where people are kept safe and well on tasks that range from routine to the extreme.
- We are always better because we are safer.
- Safety is our way of life
- Safety awareness par-excellance

Quality Policy

- Quality is our everlasting motto, which does not permit compromise
- Power performance tests
- Total Quality Management Systems (TQM)

Sales Team



- We consistently exceed customer needs and expectations with responsive, dependable service.
- We take pride in our well-experienced sales team that knows clients' requirements so well
- Customer satisfaction is their driving force
- Annual 'Best Performance Award' to ensure employee motivation

Daily Follow up Chart	
Job Name	:
Client Name	:
Project Name	:
Contact Details	:
Assigned Team	:
Starting Date	:
Completion Date	:
Present Status	:
Comments	:
Checked by	:
Auth. Sign.	:

Training

- Updating team members on the latest knowledge of products
- Quarterly training in customer-friendly sales techniques



We are known as/for:

- A company that understands Project Business
- Friendly sales team.
- Quick response
- Prompt delivery
- Strong inventory base
- Inseparable partnership
- The cream of the cream in trading

The following are some of our valued customers:

- Sabc • Royal Commission • Marafiq • Samsung Saudi Arabia • Linde Saudi Arabia • Daelim Saudi Arabia
- National Industrialization Company (Tasnee) • Advanced Polypipeline Company (APPC) • JGC Arabia
- Gama Industry Arabia Ltd • Saipem • S-Chem (Saudi Cheveron) • Jesco • Kifa Precast • Imbesco (Danieli)
- Euro Gulf • Petrol Steel Company Ltd • Gulf Steel • Sungchang Al Shaikh Contracting Co Ltd
- Arabian Pipe Coating Company (APC) • Methanol Chemicals Company (Chemanol) • Sejong Corporation
- Jal International • Boskalis Westminster • Nasser Al Hajri Corporation • Al Mojil (MMG) • Gulf Steel Works
- Maritime Industrial service • Arabian Pipe Company • Dermabit Saudi Arabia • Al Suwaidy Ltd
- Ki-Hae Saudi Contracting Co Ltd (KISCO) • Saudi Withcon Co Ltd • National Factory for Fiberglass
- Al Wahabah Contracting • H K L Sadiq Contracting company Ltd • Arabian CBI ...

Our Bankers:

- Saudi Hollandi Bank
- Saudi British Bank



SOUTHERN ROCK GROUP

ELECTRICAL ITEMS - PVC CTD & Non CTD Conduit & Fittings, Cable and Accessories, Grounding and Earthing Materials, Cable Ladder, Circuit Breakers, Contactors, Lighting Fixtures, Switches and Sockets.

STRUCTURAL STEEL - Steel plate/Sheet, Galvanized Steel, Structural Steel, P.C. Strand, P.C. Wire Round Bar, Deformed Bar, Wire Rods, Pipe Products.

BUILDING MATERIALS - Marbles, Granites, Floor Tiles, Sanitary Items, Kitchen Fittings, Roof Tiles, Etc.

TOOLS - Hand Tools, Industrial Tools, Lifting Tools, Power Tools, Handling Tools, Clamping Tools, Machine Tools.

INSTRUMENTATION - Stainless Steel Tube & Fittings, Flexible Coupling, Hydraulic Fittings, Tee & Cross, Etc.

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**TEST INSTRUMENTS
WELD INSTRUMENTS**



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KSA

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